

BRIAN BARON- CLARK COUNTY COMMISSIONER DISTRICT F (NON PARTISAN)

KEY FINDINGS INCLUDE:

- **Baron Is A No Political Party (NPP) Candidate And Small Business Owner.** Nevada Secretary of State records list Baron as a No Political Party (NPP) candidate for Clark County Commission District F. He owns and manages AV Technology Systems LLC, a Las Vegas-based audiovisual technology company that has operated since 2008.
- **Baron Maintained A Limited Public Profile Prior To Launching His Campaign.** Baron has limited media coverage, no previous public office, and a relatively small public footprint outside of his business and campaign activities.
- **Baron's Campaign Centered On Local Government And Quality-Of-Life Issues.** His campaign platform emphasized housing affordability, responsible development, water conservation, fiscal transparency, support for small businesses, and workforce development.
- **Baron Operated A Comparatively Modest Campaign During The Initial Reporting Period.** Nevada campaign finance filings reported no monetary contributions, \$3,750 in in-kind contributions, \$637.51 in total expenditures, and an ending fund balance of \$0.00 for the first quarter of 2026.

Washoe County, which includes Reno and Sparks, is Nevada's second-largest county with approximately 492,000 residents. The county has supported Democratic candidates in recent federal elections, including Joe Biden in 2020, Catherine Cortez Masto in 2022, and Kamala Harris and Jacky Rosen in 2024. At the local level, electoral outcomes have been more mixed. As of 2026, Republicans hold three of the five seats on the Washoe County Commission, while Democrats hold two seats.

BACKGROUND

PERSONAL LIFE

Baron Lives In The Rural Estates Area Of The Enterprise Community Within District F. “Brian Baron has been running a successful business in Las Vegas since 2008. He's not a career politician — he's a neighbor who lives in the Rural Estates area of the Enterprise community and understands what District F families actually need. Brian has no ties to land developers and no vested interest in development deals. He owns only his primary residence — which means when he makes decisions, they're for you, not for special interests.” [[Brian Baron for Commissioner](#), accessed, 4/21/2026]

Baron Has A Spouse Named Nancy. [Database, accessed 4/21/2026]

PROFESSIONAL, CIVIC, & PUBLIC SECTOR BACKGROUND

Baron Is A Las Vegas Based Small Business Owner Who Has Operated Business Locally Since 2008. “Brian Baron has been running a successful business in Las Vegas since 2008. He's not a career politician — he's a neighbor who lives in the Rural Estates area of the Enterprise community and understands what District F families actually need. Brian has no ties to land developers and no vested interest in development deals. He owns only his primary residence — which means when he makes decisions, they're for you, not for special interests.” [[Brian Baron for Commissioner](#), accessed, 4/21/2026]

According To Baron’s Linkedin He Has Been CCBW At AV Technology Systems LLC Since 2010. His professional experience includes being the owner of Baron Productions (1984-2010) and being a Production Manager for Meeting Services Inc. [[LinkedIn](#), accessed 4/21/2026]

AV Technology Systems Has Maintained An Active Business Registration Since 2008. [[City Data](#), accessed, 6/30/2026]

Baron Filed As An Independent Candidate. [Nevada Secretary of State, accessed, 6/26/2026]

INTEGRITY & ACCOUNTABILITY

No findings of note

CAMPAIGN BACKGROUND

Baron’s Campaign Platform Focused On Pro-Small Business Policies, Reducing Regulatory Burdens, Expanding Broadband Access, Workforce Development, And Managing Growth In A Way That Preserves Open Space And Infrastructure Sustainability. [[Brian Baron for Commissioner](#), accessed 4/21/2026].

Baron Said That He Has No Ties To Land Developers Or Development Interests. “Brian lives in the Rural Estates area of the Enterprise community — right here in District F. He owns only his primary residence and has absolutely no ties to land developers or development interests. When he votes on land use, zoning, or development projects, there's no conflict of interest — just the best interests of you and your neighbors.” [[Brian Baron for Commissioner](#), accessed 4/21/2026].

IDEOLOGY & POLITICS

Baron Filed As An Independent Candidate. [Nevada Secretary of State, accessed, 6/26/2026]

AFFILIATION WITH POLITICAL FIGURES/ORGANIZATIONS:

No findings of note

PARTISAN POSTS

No findings of note

CAMPAIGN INFRASTRUCTURE

No findings of note

ENDORSEMENTS

No findings of note

CAMPAIGN FINANCE

Baron Reported Limited Campaign Activity During The First Quarter Of 2026

Baron's First Quarter Campaign Finance Reported No Monetary Contributions. [[Nevada Secretary of State](#), accessed, 6/26/2026]

Baron's Campaign Reported \$3,750 In In-Kind Contributions. [[Nevada Secretary of State](#), accessed, 6/26/2026]

Baron's Campaign Reported \$596.10 In Monetary Expenditures. [[Nevada Secretary of State](#), accessed, 6/26/2026]

Baron does not have any FEC contributions. [[FEC](#), accessed 4/21/2026]

ISSUES

HOUSING

Baron Prioritized Housing Affordability, Workforce Housing, And Responsible Residential Development. “Clark County continues to grow — but that growth must work for the people who already call District F home, not just for developers and outside investors. Brian Baron believes every family deserves a stable, safe, and affordable place to live. As Commissioner, Brian will fight to streamline the permitting process so responsible housing development can move forward without unnecessary bureaucratic delays. He will champion first-time homebuyer assistance programs to help working families build equity and put down roots in our community. Brian is committed to enforcing fair housing laws to protect renters from exploitation and displacement, and he will forge partnerships with nonprofits and community organizations to bring workforce housing projects to District F. Housing is not a luxury — it is a foundation. Brian will make sure our policies reflect that truth.” [[Brian Baron for Commissioner](#), accessed, 6/29/2026]

Baron Said “He Will Champion First-Time Homebuyer Assistance Programs To Help Working Families Build Equity.” “Baron Said Clark County’s Continued Growth Prioritize Existing Residents Rather Than Developers Or Outside Investors. “Clark County continues to grow — but that growth must work for the people who already call District F home, not just for

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BUDGET AND TAXES

Baron Called For Increased Fiscal Transparency And Zero-Based Budgeting. “The people of Clark County deserve a government that spends their money wisely, honestly, and transparently. Brian Baron is not a career politician beholden to special interests — he is a small business owner who has met payroll, balanced budgets, and made hard decisions with real consequences. He brings that same discipline to county government. Brian will require annual independent audits of all county departments to root out waste and inefficiency. He will implement zero-based budgeting, forcing every department to justify every dollar rather than simply rolling over last year's spending. All county expenditures will be made available to the public in clear, accessible reporting so residents can see exactly where their tax dollars go. Brian's goal is simple: spend smarter, invest strategically, and leave District F in stronger financial shape for the next generation.” [\[Brian Baron for Commissioner\]](#), accessed, 6/29/2026]

Baron Said The County Should Improve Transparency And Accountability In Public Spending. “The people of Clark County deserve a government that spends their money wisely, honestly, and transparently. Brian Baron is not a career politician beholden to special interests — he is a small business owner who has met payroll, balanced budgets, and made hard decisions with real consequences. He brings that same discipline to county government. Brian will require annual independent audits of all county departments to root out waste and inefficiency. He will implement zero-based budgeting, forcing every department to justify every dollar rather than simply rolling over last year's spending. All county expenditures will be made available to the public in clear, accessible reporting so residents can see exactly where their tax dollars go.

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ENVIRONMENT

Baron Supported Water Conservation, Park Expansion, And Sustainable Development. “The natural beauty and open spaces of Clark County belong to all of us — and Brian Baron intends to protect and expand them. In a region defined by desert heat and rapid development, green spaces are not a luxury. They are essential to quality of life, community health, and the long-term livability of District F. Brian will fight to preserve and grow our parks, trails, and recreational areas so that every family has a place to gather, play, and breathe. He will hold county facilities to sustainable building standards and invest in drought-resistant landscaping and water conservation to protect our most precious resource. Brian supports clean energy incentives for local businesses, reducing costs while moving our community toward a more resilient future. Taking care of our environment is taking care of each other — and Brian will not compromise on that.” [[Brian Baron for Commissioner](#), accessed, 6/29/2026]

Baron Said He Would “Fight To Preserve And Grow Our Parks, Trails, And Recreational Areas.” “The natural beauty and open spaces of Clark County belong to all of us — and Brian Baron intends to protect and expand them. In a region defined by desert heat and rapid development, green spaces are not a luxury. They are essential to quality of life, community health, and the long-term livability of District F. Brian will fight to preserve and grow our parks,

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ECONOMY

Baron Said He Would “Cut Through Red Tape To Streamline Business Licensing And Permitting.” “A thriving District F means good jobs, growing businesses, and a community where people can build a future. Brian Baron has lived this — as a local business owner, he knows what it takes to start something from nothing and what government can do to help or hinder that process. He will use that experience to create an environment where businesses want to come and where the ones already here can grow. Brian will cut through red tape to streamline business licensing and permitting, making it easier for entrepreneurs to open their doors. He will work to expand broadband access to every corner of the district, because in today's economy, connectivity is opportunity. Brian will support small business incubators, startup accelerators, and vocational workforce development programs so that District F residents have the skills to compete for the jobs of tomorrow. When our local economy is strong, our whole community is strong — and Brian will make that his mission every day in office.” [[Brian Baron for Commissioner](#), accessed, 6/29/2026]

Baron Said He Would “Support Small Businesses Incubators, Startup Accelerators, And Vocational Workforce.” “A thriving District F means good jobs, growing businesses, and a community where people can build a future. Brian Baron has lived this — as a local business owner, he knows what it takes to start something from nothing and what government can do to help or hinder that process. He will use that experience to create an environment where businesses want to come and where the ones already here can grow. Brian will cut through red tape to streamline business licensing and permitting, making it easier for entrepreneurs to open their doors. He will work to expand broadband access to every corner of the district, because in today's economy, connectivity is opportunity. Brian will support small business incubators, startup accelerators, and vocational workforce development programs so that District F residents have the skills to compete for the jobs of tomorrow. When our local economy is strong, our whole community is strong — and Brian will make that his mission every day in office.” [[Brian Baron for Commissioner](#), accessed, 6/29/2026]

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