

## **DUSTIN ROESER - GREEN BAY CITY COMMON COUNCIL 12TH DISTRICT**

Key findings include:

- **First Time Challenger Candidate:** Dustin Roeser is a first time candidate, challenging incumbent progressive Green Bay City Councilor, Kathy Hinkfuss, for her 12th District seat.
- **Very Little Information Online:** While Roeser has filed his candidacy declaration for the 2026 spring election, there was very little information available about him online. He had no online campaign infrastructure, personal, or professional information posted online.
- **Likely Republican:** The strongest indication of Roeser's political leaning was an anime picture he posted of Trump in July 2024 following the assassination attempt on him.
- **Association with Republican Election Denier Activist:** Roeser is friends with Matt Roeser on Facebook. Matt Roeser has made many contributions to Republicans over the years and has been involved in several efforts to sow distrust in and undermine Green Bay elections. This could be an indication of the tactics Roeser's campaign will use in 2026.

Brown County, Wisconsin, anchored by the city of Green Bay, has a population of about 268,740 residents according to the 2020 Census. The county is majority white 78.6%, with only 2.4% Black, 4.2% Asian, and 10.8% Hispanic, and a demographic mix of older residents, families, and working-class households [[Census](#), 9/17/2025].

Politically, Brown County sits at the center of northeastern Wisconsin's swing-state dynamics. Green Bay leans Democratic, while the surrounding suburbs and rural townships trend Republican, making the county highly competitive but slightly Republican-leaning overall. In presidential elections, Brown County has tilted narrowly Republican in recent cycles [[U.S News](#), 10/1/2024]. According to the Brown County Clerk and the Wisconsin Elections Commission, Donald Trump carried the county in 2020 with 52.7 percent of the vote to Joe Biden's 45.5 percent [[Brown County Clerk](#), 2/22/2024]. Four years later, in 2024, Trump again carried the county with 53.0 percent to Kamala Harris's 45.5 percent. Turnout rose modestly from about 145,000 ballots cast in 2020 to roughly 150,000 in 2024 [[Brown County Clerk](#), 2/22/2024]. These results underscore Brown County's role as a bellwether in Wisconsin politics, closely divided but consistently leaning Republican at the presidential level.

Beyond presidential contests, Brown County reflects broader democracy trends in Wisconsin. Local organizations such as *Project VOTE of Brown County* run turnout competitions among municipalities, with villages like Allouez and Wrightstown recording over 90 percent turnout in the November 2024 general election, and Glenmore and Allouez leading turnout in the April 2025 spring election [[Fox News 11](#), 11/14/2024]. Turnout is highly variable depending on the type of election—around 60 percent in spring contests and as low as 17 percent in the June 2025 primary [[The Aberdeen Insider](#), 6/4/2024].

The county has also been at the center of election integrity debates. In April 2025, a federal judge dismissed a lawsuit by two Brown County women challenging the security of Wisconsin's MyVote online voter portal, ruling they lacked standing [[WBAY](#), 4/11/2025]. Additionally, the reinstatement of absentee ballot drop boxes by the Wisconsin Supreme Court in 2024 drew criticism from the Brown County Republican Party, which has emphasized election integrity measures, poll worker recruitment, and ballot security [[WPR](#), 4/5/2024].

Green Bay's 12th City Council District skews Democratic, with an average partisan score of 44.48. Trump won this district in 2024 51-49.

## **BACKGROUND**

### **PERSONAL & PROFESSIONAL BACKGROUND**

Roeser did not have any personal information readily available online. His Facebook jokingly says he works at the Krusty Krab.

### **POLITICAL & CAMPAIGN BACKGROUND**

Roeser did not have any campaign infrastructure or significant online presence as of December 2025. The photo he shared of an anime Trump to his Facebook (see adverse findings section) indicates he is likely conservative and a supporter of Trump. Further, his potential association with Republican and election denier activist, Matt Roeser, indicate his campaign could embrace anti-democratic and election subversion narratives and tactics.

## **ON THE ISSUES**

So far, Wilson's online presence does not have any indication of policy stances. However, the photo posted of Trump to his Facebook and his association with Republican activist and election denier, Matt Roeser (see adverse findings section), could indicate conservative stances.

## **VULNERABILITIES & ADVERSE FINDINGS OF NOTE**

### **PHOTO OF TRUMP ON FACEBOOK**

Roeser posted a [photo](#) of Trump in anime form to his Facebook on July 14, 2024 in the aftermath of the attempted assassination.

### **POSSIBLE RELATIONS TO REPUBLICAN ACTIVIST**

While Dustin Roeser does not appear to have any state or federal contributions to political figures, committees, or organizations, Matt Roeser does. While their relationship is not clear, Matt and Dustin Roeser are friends on Facebook and both live in Green Bay. Matt Roeser has made many contributions to federal Republicans via Win Red [\[FEC\]](#) and his Facebook has a [picture](#) memorializing Charlie Kirk and advertising a [vigil in De Pere](#) for Kirk. Matt Roeser has also been a vocal critic and activist when it comes to Green Bay elections. He could prove to be active in Dustin Roeser's campaign or sow doubt about election administration as it relates to this race. Some of Matt Roeser's efforts receiving local press attention and making it to the Wisconsin Elections Commission:

- Matt Roeser was quoted in a March 2021 article stating "there's no trust in our government" [\[Green Bay Press Gazette, March 11, 2021\]](#).
- Matt Roeser also in 2022 filed a complaint against Green Bay City Clerk, Celestine Jeffreys, alleging "absentee ballot harvesting" violations in Green Bay. Roeser says he and two others witnessed Jeffreys "accept, many times, multiple absentee ballots from an individual voter" [\[WBAY\]](#).
- In response to the complaint filed by the Public Interest Legal Foundation on behalf of three Green Bay citizens, Jeffreys "concedes that she has not been strictly adhering to the statutory requirements in Wisconsin Statutes ... but the failure to do so was inadvertent and due to a lack of awareness of the statutory requirements." [\[Public Interest Legal Foundation\]](#).

- Matt Roeser also participated in a committee hearing put on by Wisconsin State Assembly Republicans investigating the logistics of the 2020 election in Green Bay.
- Roeser criticized Green Bay Mayor Eric Genrich’s community liaison, Amaad Rivera, for moving to get close to workers and ballots machines against COVID distancing protocols. “Green Bay resident Matt Roeser, who was at Central Count on election night said, 'I watched him because he's a divisive kind of guy,' and said he and his wife felt threatened. Roeser mentioned multiple times how 'sad' he was about the changing nature of Green Bay, where he said he'd spent his life and raised his kids” [[Wisconsin Examiner](#)].

### **SOCIAL MEDIA LINKS**

[Personal Facebook 1](#)

[Personal Facebook 2](#)