

DOUGLAS CAYER-GREEN BAY CITY COUNCIL DISTRICT 4

Key findings include:

- **No prior experience in elected office or public administration:** Douglas Cayer has not previously held public office and does not have a professional background in government/policy development.. His career experience is primarily in music/lead vocalist in a rock band.
- **Campaign framed around nonpartisanship:** Centers his candidacy on “getting politics out” of city government.
- **Cost-of-living focused messaging:** Cayer has publicly criticized utility rate increases and highlighted concerns about affordability for residents and small business owners.
- **Minimal public record on major policy or social issues:** Cayer hasn’t taken a public positions on issues such as housing policy, climate initiatives, LGBTQ+ rights, reproductive rights, or equity measures, limiting the available record on how he would approach contested council votes.
- **Documented prior statements opposing a local mosque proposal:** In 2010, Cayer spoke publicly against a proposed Islamic mosque in Green Bay and expressed fear or distrust related to Islam.

Brown County, Wisconsin, anchored by the city of Green Bay, has a population of about 268,740 residents according to the 2020 Census. The county is majority white 78.6%, with only 2.4% Black, 4.2% Asian, and 10.8% Hispanic, and a demographic mix of older residents, families, and working-class households [[Census](#), 9/17/2025].

Politically, Brown County sits at the center of northeastern Wisconsin’s swing-state dynamics. Green Bay leans Democratic, while the surrounding suburbs and rural townships trend Republican, making the county highly competitive but slightly Republican-leaning overall. In presidential elections, Brown County has tilted narrowly Republican in recent cycles [[U.S News](#), 10/1/2024]. According to the Brown County Clerk and the Wisconsin Elections Commission, Donald Trump carried the county in 2020 with 52.7 percent of the vote to Joe Biden’s 45.5 percent [[Brown County Clerk](#), 2/22/2024]. Four years later, in 2024, Trump again carried the county with 53.0 percent to Kamala Harris’s 45.5 percent. Turnout rose modestly from about 145,000 ballots cast in 2020 to roughly 150,000 in 2024 [[Brown County Clerk](#), 2/22/2024]. These results underscore Brown County’s role as a bellwether in Wisconsin politics, closely divided but consistently leaning Republican at the presidential level.

Beyond presidential contests, Brown County reflects broader democracy trends in Wisconsin. Local organizations such as *Project VOTE of Brown County* run turnout competitions among municipalities, with villages like Allouez and Wrightstown recording over 90 percent turnout in the November 2024 general election, and Glenmore and Allouez leading turnout in the April 2025 spring election [[Fox News 11](#), 11/14/2024]. Turnout is highly variable depending on the type of election—around 60 percent in spring contests and as low as 17 percent in the June 2025 primary [[The Aberdeen Insider](#), 6/4/2024].

The county has also been at the center of election integrity debates. In April 2025, a federal judge dismissed a lawsuit by two Brown County women challenging the security of Wisconsin’s MyVote online voter portal, ruling they lacked standing [[WBAY](#), 4/11/2025]. Additionally, the reinstatement of absentee ballot drop boxes by the Wisconsin Supreme Court in 2024 drew criticism from the Brown

County Republican Party, which has emphasized election integrity measures, poll worker recruitment, and ballot security [[WPR](#), 4/5/2024].

Green Bay's 4th City Council District skews Democratic, with an average partisan score of 57.77. Harris won this district in 2024 62-38.

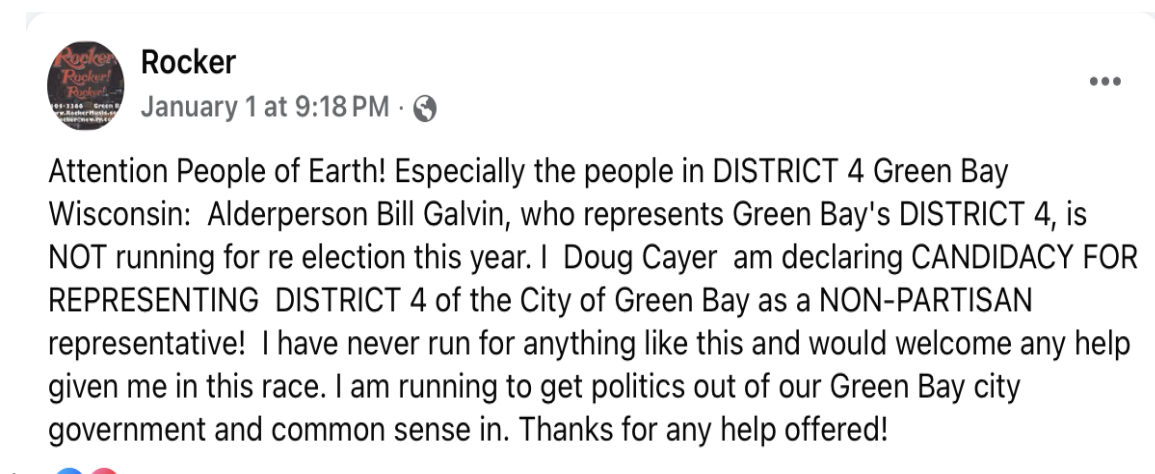
BACKGROUND

“Doug” Cayer is a lifelong Green Bay resident and well-known in the local music scene. Born and raised in Green Bay. He attended East High and later studied music at the University of Wisconsin–Green Bay (UWGB). Professionally, Cayer is a musician. In 1974, he and a friend (guitarist Rick Schilke) co-founded a classic rock band called “Rocker.” Cayer serves as the band’s lead vocalist and keyboardist. For nearly five decades, Rocker has been a staple at local bars, festivals, and events, playing 60s/70s rock hits. Community-wise, he isn’t known for holding leadership roles in civic organizations or government commissions; his public profile comes primarily from entertainment. This is his first run for public office [[Local Sounds Magazine](#), 6/14/2015].

ON THE ISSUES

January 2026: Candidacy Announcement

January 2026: Doug Cayer Publicly Announced His Candidacy For The Green Bay Common Council And Said That He Had Never Previously Ran For Elected Office.



[Facebook, 1/1/2026]

Claimed Non-Affiliation With Political Parties

Cayer Said “Get Politics Out Of Our Green Bay City Government And Bring Common Sense In.”



Roker

January 1 at 9:18 PM · 🌐

Attention People of Earth! Especially the people in DISTRICT 4 Green Bay Wisconsin: Alderperson Bill Galvin, who represents Green Bay's DISTRICT 4, is NOT running for re election this year. I Doug Cayer am declaring CANDIDACY FOR REPRESENTING DISTRICT 4 of the City of Green Bay as a NON-PARTISAN representative! I have never run for anything like this and would welcome any help given me in this race. I am running to get politics out of our Green Bay city government and common sense in. Thanks for any help offered!

[Facebook, 1/1/2026]

Cayer Has Said He Is Not Affiliated With Either The Democratic Or Republican Party.



Author

Roker

I am very serious.However, I will be running for alderperson not President!Not affiliated with either party. Just expressing what I feel is right or wrong.Independant.I first have to gather a bunch of signatures to get on the ballot, so I;m not in yet...Thanks for the good wishes.

[Facebook, 1/1/2026]

Opposition to a proposed utility rate hike

2023: Wisconsin Public Service Proposed A Nearly 15% Increase In Base Residential Utility Rates, Affecting Home Heating And Electricity. ““Turn the heat off in the winter in this city? You can't do it,” Green Bay resident Douglas Cayer told the commission at the afternoon public hearing. Cayer told the Public Service Commission he's been self-employed for 50 years, and he doesn't have the luxury to raise his rates 15% like Wisconsin Public Service is currently proposing for its residential customers next year. ‘Sometimes, I have to just eat my profit in order to sustain,’ said Cayer.” [[Fox 11 News](#), 11/2/2022]

Cayer Said Residents Could Not Reasonably Reduce Heating Usage During Winter Months, “Turn The Heat Off In The Winter In This City? You Can’t Do It.” ““Turn the heat off in the winter in this city? You can't do it,” Green Bay resident Douglas Cayer told the commission at the afternoon public hearing. Cayer told the Public Service Commission he's been self-employed for 50 years, and he doesn't have the luxury to raise his rates 15% like Wisconsin Public Service is currently proposing for its residential customers next year. ‘Sometimes, I have to just eat my profit in order to sustain,’ said Cayer.” [[Fox 11 News](#), 11/2/2022]

Cayer Argued That Self Employed Residents Like Himself Didn’t “Have The Luxury To Raise” Utility Rates. ““Turn the heat off in the winter in this city? You can't do it,” Green Bay resident Douglas Cayer told the commission at the afternoon public hearing. Cayer told the Public Service Commission he's been self-employed for 50 years, and he doesn't have the luxury to raise his rates 15% like

Wisconsin Public Service is currently proposing for its residential customers next year. ‘Sometimes, I have to just eat my profit in order to sustain,’ said Cayer.” [Fox 11 News, 11/2/2022]

VULNERABILITIES & ADVERSE FINDINGS OF NOTE

Anti-Islam Comments (2010 Mosque Hearing)

2010: The Green Bay City Council Approved A Rezoning For A Mosque As “Green Bay’s First Officially Muslim House Of Worship.” “After a sharp debate about religious freedom, the Green Bay City Council agreed Tuesday to allow a mosque in a former bait-and-tackle shop on Velp Avenue. It is believed to be the first official Muslim house of worship in the city. Members of a group called the Church of Islam told aldermen that they have been meeting in leased facilities that have become too cramped and uncomfortable. ‘I just want a place to pray,’ said Kevin Burch, one of several church members who turned out to seek support for the *mosque*. The proposal to rezone the former Bob's Bait and Tackle shop, 1512 Velp Ave., also stirred opposition from a member of the public.” [Green Bay Press Gazette, 8/18/2010]

August 2010: Doug Cayer Was Concerned About “Islamic Followers Turning Radical And Potentially Disrupting The Neighborhood.” “The proposal to rezone the former Bob's Bait and Tackle shop, 1512 Velp Ave., also stirred opposition from a member of the public. Doug Cayer, who said he lives nearby, said he was concerned about Islamic followers turning radical and potentially disrupting the neighborhood. ‘I'm just dead set against this,’ he said. ‘I don't want something scary coming to my neighborhood.’” [Green Bay Press Gazette, 8/18/2010]

August 2010: Cayer Said He Was “Dead Set Against” Supporting A Mosque In Green Bay. “The proposal to rezone the former Bob's Bait and Tackle shop, 1512 Velp Ave., also stirred opposition from a member of the public. Doug Cayer, who said he lives nearby, said he was concerned about Islamic followers turning radical and potentially disrupting the neighborhood. ‘I'm just dead set against this,’ he said. ‘I don't want something scary coming to my neighborhood.’” [Green Bay Press Gazette, 8/18/2010]

August 2010: Cayer Said A Mosque Coming To Green Bay Scared Him. “The proposal to rezone the former Bob's Bait and Tackle shop, 1512 Velp Ave., also stirred opposition from a member of the public. Doug Cayer, who said he lives nearby, said he was concerned about Islamic followers turning radical and potentially disrupting the neighborhood. ‘I'm just dead set against this,’ he said. ‘I don't want something scary coming to my neighborhood.’” [Green Bay Press Gazette, 8/18/2010]

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